



## TRANSFER PATHWAY GUIDE

### Associate in Arts to Bachelor of Science Sport Management

- Main
- Regional
- Online

#### ***Overview***

Completion of the following curriculum will satisfy the requirements for the Associates in Arts at the Kentucky Community and Technical College System and leads to the Bachelor of Science, Sport Management at Campbellsville University.

**KCTCS AA TO Campbellsville University Bachelor of Science, Sport Management CHECKLIST**  
**Kentucky Community and Technical College System**

**Category 1: KCTCS AA General Education Core Requirements (33 hours)**

KCTCS Course	Course or Category	Credits	CU Course	Completed
ENG 101 ENG 102	Written Communications	6	ENG 111 ENG 112	
COM 181 COM 252	Oral Communications	3	MAC 120 MAC 140	
HIS 101 HIS 102 HIS 108 HIS 109	Heritage	3	HST 231 HST 242 HST 110 HST 120	
ART 100 MUS 100 THA 101	Humanities	3	ART 110 MUS 125 TH 131	
MAT 146 MAT 150 MAT 170 STA 220	Quantitative Reasoning	3	MTH 110 MTH 111 MTH 123 MTH 130	
AST 101 PHY 171 CHE 140 GLY 101	Natural Science	3	PHY 132 PHY 141 CHE 100 GEO 211	
ECO 201 or ECO 202 or ECO 101 and PSY 110 or SOC 101	Social and Behavioral Sciences (2) <i>6 Hrs. counted towards CU gen ed requirement</i>	9	ECO 222 ECO 221 ECO 110 and PSY 111 SOC 110	
BIO 112/113 BIO 120/121 BIO 137/139	Natural Science/Quantitative Reasoning (1)	3	BIO 110/104 BIO 103/104 BIO 221	
	<b>Subtotal General Education Core Courses</b>	<b>33</b>		

**Category 2: KCTCS AA Requirements (6 hours)**

KCTCS Course	Course or Category	Credits	CU Course	Completed
ENG 161	Category 2 General Education course (Humanities, Heritage, Social/Behavioral Science, Language)	3	ENG 210	
REL 120 REL 121 PHI 100	Category 2 General Education course (Humanities, Heritage, Social/Behavioral Science, Language)	3	CHS 111 CHS 121 PHI 241	
	<b>Subtotal AA Requirement Courses</b>	<b>6</b>		

**Category 3: KCTCS Electives (21 hours)**

<b>KCTCS Course</b>	<b>Course or Category</b>	<b>Credits</b>	<b>CU Course</b>	<b>Completed</b>
CIT 105 or OST 105	Intro to Computers or Intro to Info Systems (Digital Literacy Course)	3	*CIS 100	
FYE XXX	First-Year College Success Course/Experience	0-3	Elective	
	<i>To get the most CU gen ed credit, complete two of the following REL 120, REL 121, PHI 100 from category 2.</i>	3		
	<b>Free electives to reach 60 hours</b>	12-15		
BAS 282 MGT 283 BAS 274	Principles of Marketing Principles of Management Human Resource Management		BA 301 BA 311 BA 314	
	<b>TOTAL Associate Degree Hours</b>	<b>60-63</b>		

**1** Natural Science course must include a laboratory experience.

**2** Two disciplines must be represented and different from those in the Arts and Humanities category.

Degree Requirement: A course carrying the Cultural Competence status must also be completed as part of the AA requirements that will come in as an elective at CU.

Specific courses are listed for some general education categories to ensure they meet the general education requirements at CU. While there may be more options than what is listed for the KCTCS categories, the listed classes are the ones that fit into needed general education categories at CU and therefore would be the most beneficial to the student.

**KCTCS AA TO Campbellsville University Bachelor of Science, Sport Management CHECKLIST**  
**Kentucky Community and Technical College System**

**Campbellsville University Bachelor of Science in Sport Management Core**

CU Course	Course	Credits	KCTCS Course	Taken at KCTCS
HP 315	Introduction to Sport Management	3		
HP 360	Gender and Diversity Issues	3		
HP 371	Sport Finance	3		
HP 375	Current Issues and Trends in Sport	3		
HP 415	Ethics in Sport	3		
HP 445	Sport and the Law	3		
HP 485	Internship	1-6		
HP 490	Senior Seminar	1		
	<b>Total Core Hours</b>	<b>24</b>		

Students will **choose from one** of the tracks below and complete the courses required for that area.  
 (Each 15 credit hours)

**Sport Marketing Track**

CU Course	Course	Credits	KCTCS Course	Taken at KCTCS
BA 310	Consumer Behavior	3		
HP 350	Leadership in Sport Tourism and Recreation	3		
HP 394	Event Management in Sport	3		
HP 405	Sport Marketing	3		
HP 425	Sport Promotion and Sales	3		
	<b>Total Track Hours</b>	<b>15</b>		

**Sport Coaching and Mentoring Track**

CU Course	Course	Credits	KCTCS Course	Taken at KCTCS
HP 351	Christian Coaching	3		
HP 355	Stress Management	3		
HP 410	NCAA Compliance & Institutional Control	3		
HP 430	Psychology of Sport	3		
	<b>Choose one of the following</b>			
BA 330	Coaching and Mentorship	3		
BA 355	Leadership	3		
	<b>Total Track Hours</b>	<b>15</b>		

### Sport Administration Track

CU Course	Course	Credits	KCTCS Course	Taken at KCTCS
BA 314	Human Resource Management	3	BAS 274	
BA 482	Conflict Resolution	3		
HP 370	Sport Facility Design and Management	3		
HP 394	Event Management in Sport	3		
HP 444	Sport Policy and Governance	3		
	<b>Total Track Hours</b>	<b>15</b>		

### Sport Media Track

CU Course	Course	Credits	KCTCS Course	Taken at KCTCS
HP 325	Sport & Media	3		
MAC 175	Introduction to Broadcast	3		
MAC 300	Social Media	3		
MAC 336	Editing Practice and Theory	3		
	<b>Choose one of the following</b>			
MAC 330	Photojournalism	3		
MAC 455	Remote Sports Production	3		
	<b>Total Track Hours</b>	<b>15</b>		

### Campbellsville University Bachelor of Science in Sport Management Electives

CU Course	Course	Credits	KCTCS Course	Taken at KCTCS
	<b>Choose five of the following</b>			
HP 234	Safety in Sport and Physical Activity	3		
HP 300	Principles of Strength Training and Conditioning	3		
HP 350	Leadership in Sport Tourism and Recreation	3		
HP 351	Christian Coaching	3		
HP 355	Stress Management	3		
HP 430	Psychology of Sport	3		
BA 301	Marketing I	3	BAS 282	
BA 302	Marketing II	3		
BA 303	Business Law I	3		
BA 310	Consumer Behavior	3		
BA 311	Principles of Management	3	MGT 283	
BA 312	Organizational Behavior	3		
BA 313	Small Business Management	3		
BA 314	Human Resource Management	3	BAS 274	
BA 315	Sales Management	3		
BA 330	Coaching and Mentoring	3		
BA 355	Leadership	3		
BA 384	Business Ethics	3		
BA 402	Promotion Management	3		

BA 482	Conflict Resolution	3		
MAC 210	Mass Media and Society	3		
MAC 240	Reporting and Newswriting	3		
MAC 275	Broadcast Newswriting	3		
MAC 371	Writing for Public Relations	3		
MAC 375	Digital Media Production	3		
MAC 405	Mass Media Law	3		
	<b>Total Elective Hours</b>	<b>15</b>		

**Campbellsville University Bachelor of Science Sport Management – Summary**

CU Course	Course or Category	Credits	KCTCS Course	Completed
	<b>General Education</b>	<b>41</b>		41
	<b>Sport Management Core and Electives</b>	<b>54</b>		9
	<b>Free Electives</b>	<b>25</b>		10-13
	<b>TOTAL Degree Hours</b>	<b>120</b>		60-63